



Santa Rosa Mall

Ft. Walton Beach, FLORIDA

Key Retailers

Aéropostale
American Eagle Outfitters
Old Navy
PacSun
rue21
Starbucks Coffee
Victoria's Secret

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Mall at a Glance

- Anchored by Belk, Dillard's, JCPenney, Sears and a United Artist ten-screen cinema, Santa Rosa Mall is the only enclosed regional shopping center within an 1.5 hour driving distance
- Eglin Air Force Base and Hurlburt Field, Okaloosa County's largest employers, have a combined economic impact of \$3.3 billion annually on the Fort Walton Beach area
- Eglin Air Force Base has begun to relocate an additional 10,000 military and dependents to the area, infusing an estimated \$700 million into the local economy
- The mall attracts a diverse customer base comprised of baby boomers, early retirees, Gen-Y, visitors/tourists, and the largest Military installation in the world, which virtually surrounds the mall
- Projected population growth of Fort Walton Beach to exceed 50% within the next 20 years, making this one of the fastest growing areas in the U.S. Okaloosa Regional Airport was expanded in 2005 and is slated for future expansion
- Known for being one of "The World's Most Beautiful Beaches," the Fort Walton Beach area attracts 4.5 million visitors annually and is undergoing constant new development activity – new homes, convention center, as well as vacation condos
- Interior renovation in 2000 and 2009; exterior renovations in 2007 and 2008



www.santarosamall.com



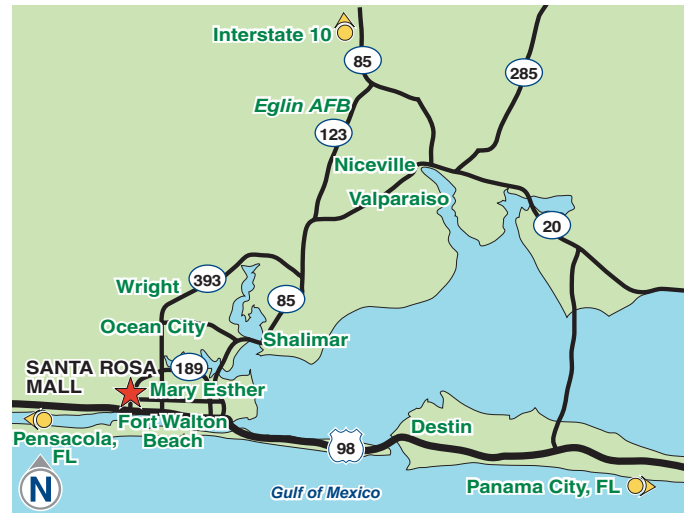
Site Plan

Santa Rosa Mall

Statistics & Demographics

Property Data	
Opening Date	1976
Renovation Date	2000, 2007
Site	75 acres
Parking	3,746 spaces
Total Stores	103
Levels	1
Leasable Area	
Total Mall GLA	740,269 s.f.
Mall Shops	246,864 s.f.
Outparcels	80,417 s.f.
Anchors (Total)	412,968 s.f.
JCPenney	87,650 s.f.
Dillard's	117,900 s.f.
Sears	124,918 s.f.
Belk	82,500 s.f.
Trade Area	
	35-Mile Radius
Population	537,026
Total Households	206,653
Avg. Household Income	\$65,507
Median Age	39 yrs.
Population Growth Rate	10.4%
Source: DemographicsNow - 2009	

Location Map



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